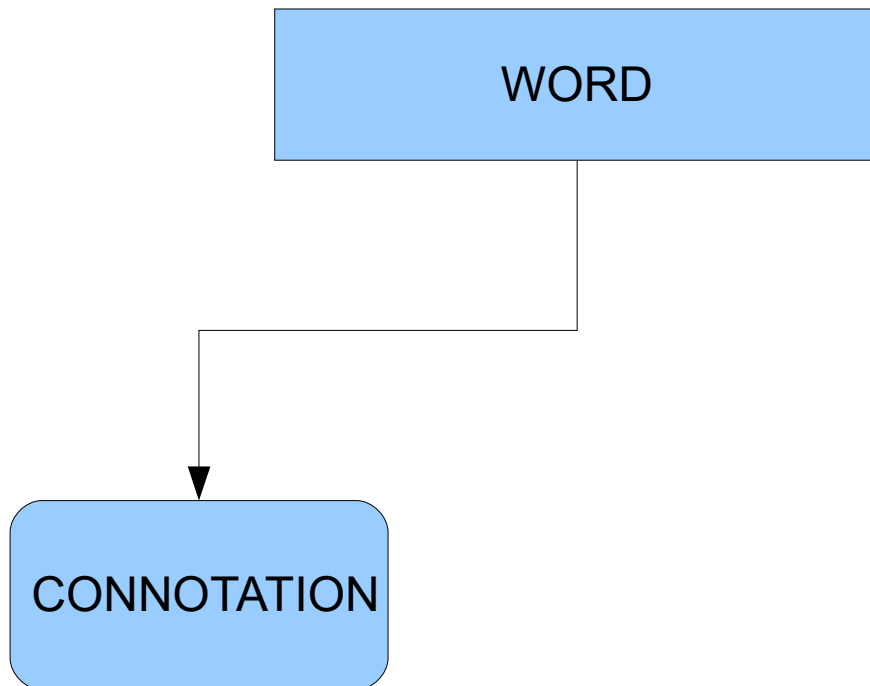


## Learning VOCABULARY



This week's focus:

***CONNOTATION***

*What does connotation  
mean?*

The connotation is the feelings  
associated with a word

For Example:

He had a look of *childlike* wonder.

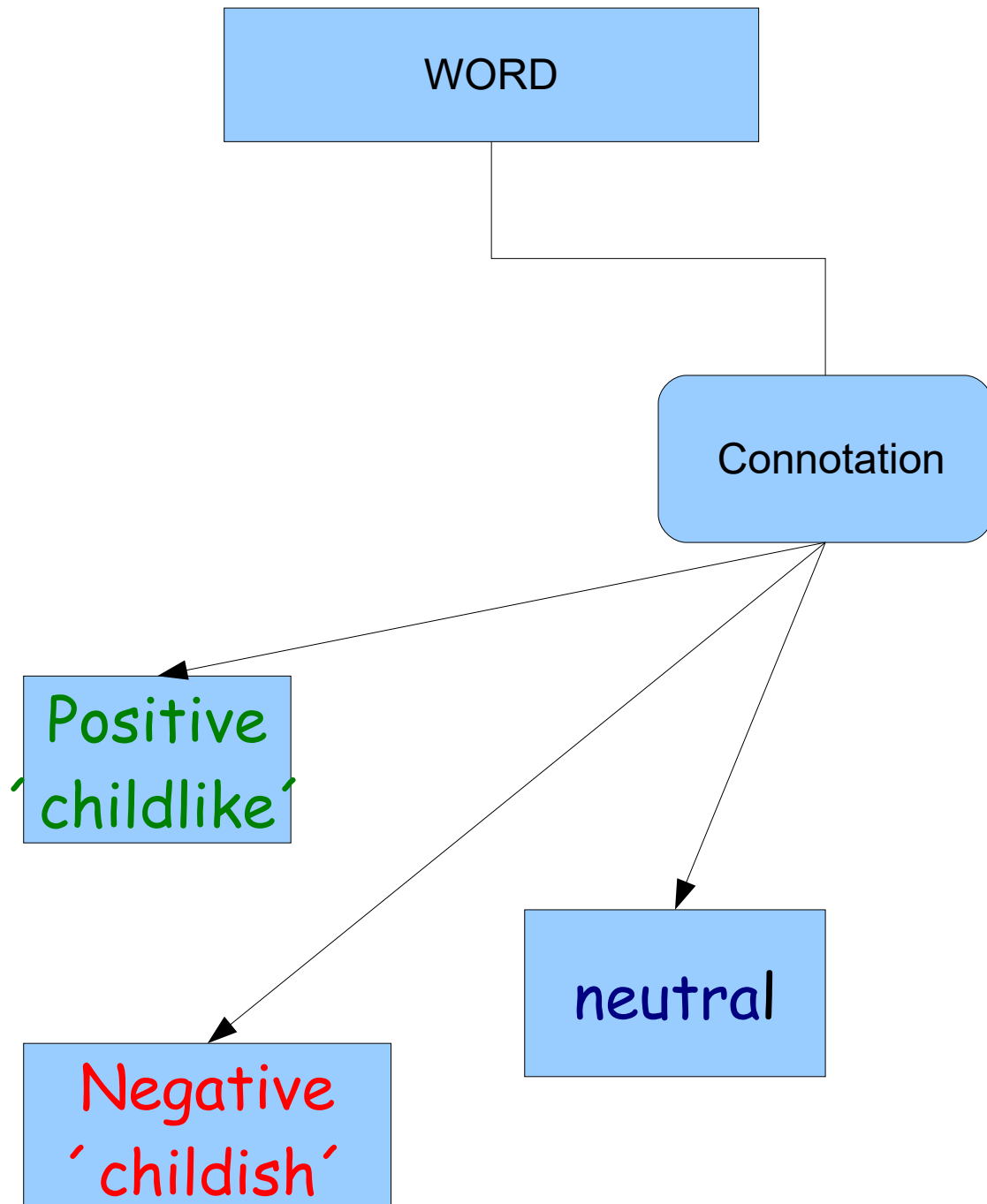
He acted *childishly* when he didn't get his way

CLICK HERE TO SEE

[Cambridge English Dictionary Definition of Connotation](#)



There are three types of connotations:



Often words can have similar meanings, but very different associations. Look at these 2 words as an example :

## **nosy vs. curious**

Read the following sentences and decide which word has a negative association and a positive one.

1. He is so nosy, he asks a lot of questions.
2. He is so curious, he asks a lot of questions.

While nosy and curious are synonymous in their definition, their effects are very different! **Nosy has a negative association**, while **to be curious usually has a positive association!**

1. He is so **nosy**, he asks a lot of questions.
2. He is so **curious**, he asks a lot of questions.

*This is **very important** in learning English, because it will keep you from embarrassing yourself and others- not to mention, you will be understood correctly!*



Look at the following words, and decide if they have a negative, positive, or neutral meaning:

1.

a. Look at how **skinny** you are! You need to eat!

b. Look at how **thin** you are! Have you been working out?

c. Look at how **slender** you are, have you lost weight?

2.

a. He bought the **cheap** phone, because the other one was too expensive.

b. He bought the **inexpensive** phone so as to save money.

**Red** = negative

**Blue** = neutral

**Green** = positive

1.

a. Look at how **skinny** you are! You need to eat!

b. Look at how **thin** you are! Have you been working out?

c. Look at how **slender** you are, have you lost weight?

2.

a. He bought the **cheap** phone, because the other one was too expensive.

b. He bought the **inexpensive** phone so as to save money.

# Using the correct connotation...

1. Boosts your *Fluency*!
2. Sounds more *Natural*!
3. Helps you pass the **FIRST** and **CAE** Cambridge exams!

Look out for examples of different connotations on your own.

They are everywhere!

